

*Defend Against Spring
Seasonal Stresses with
Standard Process*



We've weathered over 70 years by making sure that your family stays healthy. This spring, rely on our line of seasonal defense products to prepare for the arrival of pollen.

Allerplex®

Antronex®

Cal-Amo®

Drenamin®

Fen-Gre®



The History & Principles Of Standard Process

Founded in 1929 by Dr. Royal Lee, Standard Process has been a leader in the field of natural whole food supplements for over 70 years.

Dr. Royal Lee believed that, "The quality of a whole food supplement is dependent on the quality of the manufacturing process." This remains the foundation of the Standard Process doctrine today. Owned and operated by relatives of Dr. Lee, Standard Process manufactures its supplements from start to finish at its facility

located in the heartland of America: Palmyra, Wisconsin. Beginning at the company's 1,000 acres of farmland and continuing through the final stages of our unique processing, Standard Process provides the highest quality food supplements available—anywhere.



For more information, call 1-800-848-5061 or visit our website at www.standardprocess.com

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Ahhh Spring.

**Ahhhhh
Chooo!**



The arrival of spring brings air full of nature's new life - pollen. For many of us, the body becomes sensitive to this normally tolerated and generally considered harmless substance during this time of year. This can lead to a very uncomfortable spring, summer, and fall for many people who suffer from seasonal reactions. Standard Process offers many products that will help the body naturally defend itself from these stresses.



Allerplex[®] is a special combination product formulated to support the body's immune system response to seasonal, environmental, and dietary stresses. Allerplex contains vitamin A and C complexes which have been shown to be important supporters of the immune system. It has also been formulated to maintain healthy liver function - the body's natural cleansing system.*



Antronex[®] contains Yakriton, a bovine liver fat extract that has been shown to help maintain healthy liver function via its blood filtering and affect on histamine.*



Cal-Amo[®] is a calcium product and an acidifying compound providing chlorides, which are useful in the support of proper acid/alkaline balance. Cal-Amo helps maintain a healthy pH balance at the cellular level to help support and maintain respiratory and connective tissues and skeletal structures and support the immune system. In addition, calcium is a major nutrient building block for the body.*



Drenamin[®] contains bovine adrenal and bovine adrenal PMG[™] extract. The adrenal cortex from glandular organs produces a glucocorticoid known as cortisol. Cortisol helps feed and maintain the body's inflammation response mechanisms.*



Fen-Gre[®] supports healthy lung and lymph function. Fen-Gre contains Fenugreek seed, which is a mucus solvent.*

The Whole Food Difference

All Standard Process products are based on one simple belief - good health comes from good nutrition, and the best nutrients come from whole foods. Each supplement formula is built upon this holistic paradigm. We combine whole, enzymatically active foods, including herbs, whole plants, and organ extracts, with essential vitamins and minerals for optimal health.



We grow the majority of our raw materials on company-owned, organically certified farmland.

- Fertile soil located in Wisconsin's Kettle Moraine basin
- Verification of the appropriate mineral and nutrient levels in the soil before planting begins
- Use of organic seed only
- Consistently monitoring the health of our crops
- Crop rotation every year to prevent disease and ensure soil vitality
- Practice eco-sensitive manufacturing by returning plant and other raw material by-products to the land after processing

We process to preserve enzymatic vitality and nutritional potential of ingredients.

- Exclusive low-temperature, high-vacuum drying techniques
- A special separating process to extract a concentrated raw material laden with both fat-and water-soluble nutrients
- Immediate processing of plants upon harvest
- No artificial flavoring
- Only natural binding ingredients

We maintain product quality and integrity through exemplary quality control standards.

- Degreed microbiologists and chemists on-site
- Weekly bacteriological tests on as many as 400 samples of raw materials, work in process, and finished products
- Vitamin and mineral analysis to ensure label claims are accurate and that maximum nutrition is delivered
- Physical tests on tablets, capsules, and powders to ensure product consistency

