



Whole Food Ingredients

The quality of nutritional supplements hinges on the quality of the raw materials they are made from.

Our product formulas combine whole, enzymatically-active foods (whole plants, animal tissue extracts and concentrates, and botanicals), which contain essential whole vitamin complexes, phytonutrients, and minerals, providing a natural balance of synergistic nutrients.

Standard Process grows many of the raw materials used in our products on company-owned, certified organic farmland in Palmyra, Wisconsin. Here on the rich Midwestern topsoil of Wisconsin's Kettle Moraine, we grow crops laden with nutrients.

Capturing Nature's Bounty

To ensure that the nutrients remain intact with all the goodness that nature has provided, we use exclusive, patented separation and extraction processes and unique low-temperature, high-vacuum drying methods. Our techniques retain the nutrients in their whole forms, complete with the essential components—known as natural synergists—that allow your body to naturally unlock their health-promoting properties.



Unlike mass-produced products containing high concentrations of only a few nutrients, Standard Process products provide quality nutrients in natural forms readily absorbed by your body. The term *potency* is not synonymous with the term *quantity*. It is the quality of these nutrients, rather than the quantity, that determines potency.

Quality Goodness in Each Product

Quality is an integral part of every step in our manufacturing process. We monitor the quality of our supplements from the moment a seed is planted to the time the finished product is packaged.

At Standard Process, we take great pride in our quality control measures.



Bacterial testing is performed on raw materials, product batches, and finished products. On average, a product is tested six times throughout the manufacturing process.

Our team of degreed microbiologists and chemists continually check for purity and potency, assuring accurate label claims. This guarantees that our customers receive the highest quality products.

From our Hands to Yours

We've packaged whole food goodness, but we can't package the wisdom of health care professionals.



Their knowledge and experience allows them to recommend Standard Process products and



regimens that meet each patient's unique health needs. That's why we offer Standard Process products exclusively through qualified health care professionals.

The Quality You Deserve

Certified organic farmland, exclusive manufacturing processes, intense quality control, and whole food goodness: Standard Process provides you with essential nutrients from whole foods.

From Seed to Supplement





Process®

Goodness

Dr. Lee's theories have been proven by the successful use of Standard Process products by health care professionals for more than 75 years. Dr. Lee's relatives, the DuBois family, are the third generation to own and operate Standard Process and continue the vision of Dr. Lee by providing the best in whole food supplements.

Pictures above © Bob Rashid

Nutritional Principles of Royal Lee, D.D.S.

*With respect to food and nutrition, . . .
the whole is greater than the sum of its parts.*

*Balance is essential to the body's
handling of nutrients . . .*

*What is not known may be as important
as what is known. Important functional
nutrients may exist in natural foods
beyond those which have been
scientifically discovered to be essential.*

Because a little is good, more is not better.

*A balanced intake of the right food
factors is the essential feature
of the nutritional pattern.*



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Standard

Whole Food

Through years of extensive study in the field of nutrition, our founder, Dr. Royal Lee, believed that the best natural sources of vitamins and minerals are found in whole foods. His research led to the development of concentrated food supplements uniquely processed to preserve the maximum nutrients of the whole food. Today, this whole food philosophy is reflected in all of our product formulas.

**Whole Food
Supplements
Since 1929**

